

The 15th Annual Great Petaluma Chili Cook-Off, Salsa and Beer Tasting  
Vendor Registration Form

Thank you for your interest in 15<sup>th</sup> **Annual Great Petaluma Chili Cook-off, Salsa and Beer Tasting**. The event takes place Saturday, May 12, 2012 from 1:00-5:00 p.m. at the Sonoma-Marin Fairgrounds in Petaluma. Last year, we had 1200 attending, but this year it may go up by a couple of hundred as it does every year, so we may see 1500 people, mostly from Sonoma and Marin Counties.

To participate as a vendor you must first email Laura Sunday (empress@greatchilicookoff.com) and let her know what kind of business you wish to bring to the event. We do not accept vendors that are not connected to the nature and spirit of our event. Cinnabar Theater sells beer, sodas and waters, so please do not plan on selling these items. We can provide you with a 3x8 foot table and 2 chairs. You may have 2 people at your booth. Extra people at your booth must pay the entry fee. You may choose to bring your own set up and pop up shade cover with a maximum footprint of 10x10. Larger requirements are at a higher entry fee.

If you get the go-ahead and choose to participate, please complete this form and return it with your non-refundable vendor fee to:

Cinnabar Theater – Chili Cook-Off Vendor  
3333 Petaluma Boulevard North  
Petaluma, CA 94952  
fax: 707 763-8929

Basic Vendor Fee as artist, craftsperson or non-profit: \$125 non-refundable.  
Basic Commercial vendors who are not artists or craftspeople \$300 non-refundable. For your convenience, you may call Cinnabar Theater and pay with a credit card. Call weekdays between 10am and 4pm. (707) 763-8920.

Larger space requirement will increase the fee. Please email The Empress (empress@greatchilicookoff.com). Website: <http://www.greatchilicookoff.com>

On the day of the event, you may arrive anytime after 9am to set up. Be ready at 12:30pm. See directions on the home page. Come to the Chili site, drive around to the back parking lot. Come to "Check In" and we will find your spot to set up. Get your wristbands and then you can unload and set up. Email the Empress with any questions. We will link you to our website if you will do the same for us.

Your Company: \_\_\_\_\_  
What you are selling: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_  
URL \_\_\_\_\_  
Your Business License #: \_\_\_\_\_  
Your insurance company: \_\_\_\_\_  
Policy number: \_\_\_\_\_  
Special Needs (electricity, water, 3x8 foot table, chairs, other): \_\_\_\_\_  
Description of your booth: \_\_\_\_\_