

# The 6<sup>th</sup> Annual "Taste of Petaluma"

Saturday, August 27, 2011 11:30 AM -4:00 PM

## Wine or Beer PARTICIPANT ENTRY FORM

*Print this form and mail or fax to:*

Cinnabar Theater, Attn: Taste of Petaluma. 3333 Petaluma Blvd. No. Petaluma, CA 94952  
(707) 763-8920 or fax to : (707) 763-8929. Or email to: [laura@tasteofpetaluma.org](mailto:laura@tasteofpetaluma.org)

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_ Website: www. \_\_\_\_\_

**(We must have your email for sending information and updates - please print clearly)**

\_\_\_\_ I've arranged to be hosted downtown by: \_\_\_\_\_  
(Only one purveyor per hosting location please) (Name of business and contact info)

\_\_\_\_ I'm not located downtown and would like to be hosted; please match me with a host  
(Once all entries are received we will notify you with host contact info.)

Description of what I'll be serving:

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Deadline for inclusion on the poster, map and menu: 7/20. **All forms due by 7/20.** For more info.  
email: Houston Porter: [houston@bangstix.com](mailto:houston@bangstix.com) or go to our website at [www.tasteofpetaluma.org](http://www.tasteofpetaluma.org)

### NOTE:

Please limit the size of your serving to \$3 value. Some have poured larger portions which is costly and not necessary. Guests have 10 tickets to spend and we want them to visit locations all over town. Remember you will be serving and collecting tasting tickets for 4.5 hours and you don't want to run out of your beverage. Think of ways to attract attention to your location. Participants have brought in entertainment, hosted raffles, contests, etc. Promotional material is also encouraged to hand out to the public. Approximately 100-400 guests will visit your location, and trash receptacles will be provided at your host location (in addition to street receptacles).

No fee to alcoholic beverage providers as the host location will cover the fee. The fee includes coverage for purchase of the ABC day license as well as 5 oz. plastic drinking cups which we will provide to each host location, unless you are able to provide your own. If you prefer glass, this will have to be provided by you and approved by your host.

No alcoholic beverages are allowed outside of each host location per the Petaluma Police Department and the ABC. All persons 21 and over will be given a wristband and checked for ID.

**We look forward to seeing you there!**

This event is a benefit for Cinnabar Theater, a California 501c3 non-profit. Tax ID# 23-7386031