

# The 6<sup>th</sup> Annual Taste of Petaluma

Saturday, August 27, 2011 11:30 AM -4:00 PM

## PARTICIPANT ENTRY FORM

Print this form and send the form and fee to:

Cinnabar Theater, Attn: Taste of Petaluma. 3333 Petaluma Blvd. No., Petaluma, CA 94952

or Fax to : (707) 763-8929 or email: [Laura@tasteofpetaluma.org](mailto:Laura@tasteofpetaluma.org)

Call (707) 763-8920 with a credit card any weekday between 10 AM to 3:00 PM

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: www. \_\_\_\_\_

**(We must have your email for sending information and updates - please print clearly)**

\_\_\_ Food: I'm located downtown and will serve from my own place of business

\_\_\_ Shop: I would like to be a host at my downtown location \_\_\_\_\_

\_\_\_ Food, Wine or Beer: I've arranged to be hosted downtown by: \_\_\_\_\_  
(Name of business and contact info)

\_\_\_ I'm not located downtown and would like to be hosted. Please match me with a host

Showcase anything from appetizers to desserts. Description of what you'll be serving:

\_\_\_\_\_  
\_\_\_\_\_

**Checks to: Cinnabar Theater, Taste of Petaluma. Or call (707) 763-8920 with credit card.**

Deadline for inclusion on the poster, map and menu: 7/20. **All fees & forms due by 7/20.** For more

info. email: Laura Sunday [Laura@tasteofpetaluma.org](mailto:Laura@tasteofpetaluma.org) or Houston Porter: [houston@bangstix.com](mailto:houston@bangstix.com)

This event is a benefit for Cinnabar Theater, a California 501c3 non-profit. Tax ID# 23-7386031

A gallery or store may host a restaurant or food vendor, and/or a winery or a brewery by paying the basic entry fee of \$75.00. Get your form and fees in by June 30 and you'll qualify for the **Early Bird Special**....\$60 for galleries, shops, hosting locations.

Restaurants, caterers, and food vendors pay a basic entry fee of \$60. Get your form and fees in by June 30 and you'll qualify for the **Early Bird Special**....\$30

Please limit the size of your serving to \$3 perceived value. Guests have 10 tickets to spend and we want them to visit locations all over town. Remember you will be serving and collecting tasting tickets for 4.5 hours and you don't want to run out of food. Think of something that represents you well, but is easy to serve and ready when guests come in as you don't want people waiting around to sample your food. Think of ways to attract attention to your location. Participants have brought in entertainment, hosted raffles, contests, drink specials, etc. Approximately 100-400 guests will visit your location, please plan for trash receptacles at your location (in addition to street receptacles).