

# *Cinnabar Theater*



Get  
**BENEFITS**  
for your  
**BUSINESS**

Marketing

Networking

Team-building

Visibility

Employee  
recognition

**PARTNERS  
FOR THE ARTS**

*Your Company...*  
*Your Community*



A vibrant city in a stunning setting, Petaluma offers the best of everything to your company and your employees. This includes access to stellar performances by professional artists and fun family activities at Cinnabar Theater, an integral part of this close-knit community for more than four decades.

With Cinnabar, your company can cultivate customers, entertain clients, reward employees, and fulfill its philanthropic mission – while receiving prominent visibility as a supporter of Petaluma’s premier cultural institution.



## REWARD YOUR EMPLOYEES

Partner with Cinnabar to provide your employees with perks:

- ✓ **DISCOUNTS ON TICKETS** to plays, musicals, operas, and concerts
- ✓ **DISCOUNTS ON TUITION** for youth classes and summer camps
- ✓ **DISCOUNTS ON TEAM-BUILDING SEMINARS**
- ✓ **DISCOUNTS ON RENTAL FEES** for meeting spaces
- ✓ **ELITE ACCESS** to special offers and exclusive events
- ✓ **VOLUNTEER OPPORTUNITIES** at the theater and on our board

## HELP YOUR NEIGHBORS

Yes, you’ll attract customers, raise your profile, and score a tax deduction – yet it’s so much more than that. Thanks to you, parents will access positive and productive activities for their kids. Children will learn essential skills such as communication, collaboration, and leadership. And audiences will unite in the transcendent experience of art. You can make it happen!

**707-763-8920**  
**[cinnabartheater.org](http://cinnabartheater.org)**

# Partnership Opportunities



**707-763-8920**

**cinnabartheater.org**

Businesses from coast to coast partner with Cinnabar. Your benefits accrue based on how you engage and the level of your gift:

- **SPONSORSHIP PACKAGES:** See your logo on hundreds of thousands of brochures, banners, booklets, e-mails, and more.
- **IN-KIND PARTNERS:** Get your product into people's hands.
- **ADVERTISING:** Reach customers through our printed program.
- **CORPORATE PHILANTHROPY:** Support the arts while enhancing your company's image.



## WE DELIVER!

Regional, national, and international businesses benefit by collaborating with Cinnabar. But don't take our word for it...



"We love the exposure that Celebrity Cruises receives at the Cinnabar events we sponsor."

REBECCA MOORE – CELEBRITY CRUISES



"Advertising and underwriting let me support this wonderful organization and connect with future clients."

ROB SULLIVAN – REALTOR



"For 35 years, we've proudly served as in-kind donors for this important community nonprofit."

PAT BARLOW – BARLOW PRINTING



"Cinnabar is a gem. We love entertaining our clients there and get great value out of our donation."

KAREN & MIKE BERGIN  
BERGIN GLASS IMPRESSIONS

# Four Decades of Excellence



**707-763-8920**

**[cinnabartheater.org](http://cinnabartheater.org)**

Every year, Cinnabar Theater produces a thrilling mix of plays, musicals, operas, concerts, and culinary events. Audiences have flocked to performances in this intimate setting since 1972, when the Klebe family transformed a 1908 schoolhouse into a jewel-box theater. Cinnabar has served as an arts center for the community ever since, offering lively performances for its loyal audience and exceptional activities for local kids.



## VALUABLE DEMOGRAPHICS

Theatergoers are cultural consumers with disposable income:

- ✓ Audience members visit Cinnabar from 40 counties in California and 38 states.
- ✓ More than 80% of our patrons hold a college degree.
- ✓ Over 40% report a household income exceeding \$100,000.
- ✓ Attendance has increased by a remarkable 23% in recent years!
- ✓ Your sponsorship package can focus on events that serve affluent adults and seniors, a younger active demographic, or programs which reach youth, teens, and parents.

## WHY SUPPORT CINNABAR?

As a not-for-profit theater, we count on our community. To keep tickets and tuition affordable, and to provide scholarships for kids in need, Cinnabar depends on the generosity of its donors.

In fact, ticket sales only cover half our costs! With your support, we can continue presenting exquisite performances and youth enrichment programs right here in our hometown.



3333 PETALUMA BLVD NORTH  
PETALUMA, CA 94952

For details on partnerships  
and sponsorship packages,  
contact Executive Director  
Terence Keane:

**707-763-8920**

**[cinnabartheater.org](http://cinnabartheater.org)**

COVER PHOTO AND OTHER SHOW PHOTOS BY ERIC CHAZANKIN  
PETALUMA LANDSCAPE COURTESY OF SCOTTHESSPHOTO.COM  
CINNABAR EXTERIOR COURTESY OF SCOTTHESSPHOTO.COM  
YOUNG REP PHOTOS BY JENNY ELWICK & NATHAN CUMMINGS  
CONCERT PHOTO OF DENISE PERRIER BY KATHRYN MILLER  
PHOTO FROM TASTE OF PETALUMA BY DAN RANSOM



## **CULINARY EVENTS**



## **PLAYS**



## **MUSICALS**



## **CONCERTS**



## **OPERA**



## **YOUTH PROGRAMS**